



# **2024 GAME DAY ADVERTISING / AD BOOK**

Dear Business Owners, Parents, Supporters and Fans,

The Raynham Giants are entering our 53<sup>rd</sup> consecutive season with momentum and optimism. All 3 of our competitive teams made the playoffs last fall, with our 5-6<sup>th</sup> grade Peewees team completing an undefeated season with a **D1 Super Bowl win!** Our deep, rich history continually motivates us to raise the bar. While football is at the center of our organization, we're most proud of everything else that the program offers for our players and families. Through this great sport, we get the opportunity to teach and preach teamwork, sportsmanship, camaraderie, discipline, confidence, culture, and character. The Raynham Giants are one large and continuously growing family. This includes past and current players, coaches, families, fans, sponsors, and many others. We are grateful for how Raynham has embraced the Giants for so many years. I'm excited and take seriously the responsibility to continue to steward this amazing program and its relationship within the town and across the community for the years to come.

The Giants field well-organized and highly competitive youth football teams. We roster 160+ players, ranging from 7-14 years old. We have 35 volunteer coaches across 4 teams. We are established leaders in the 26-town OCFYL league, setting the bar high when it comes to coach and player safety and training requirements. We invest in these areas year after year to ensure we are providing our players and coaches the best experience possible. We provide Raynham's youth an environment where they can develop in a sport, embrace new challenges, experience healthy competition, AND have a lot of fun along the journey.

Candidly, our football program is expensive to operate. Here's just a sample of the annual expenses we incur: new helmets, helmet reconditioning, shoulder pad maintenance, uniforms, practice equipment, footballs, field paint, storage units, first aid boxes, complex upkeep, game referees, coach training and certifications, concussion baseline testing, snack shack maintenance, insurance, league dues, end of year expenses...and the list goes on. Years ago, we made a commitment to keep our registration fees as low as possible to ensure accessibility for ALL WHO WANT TO PLAY. As a result, registration fees only cover a fraction of the full annual operating expenses, and we rely on successful fundraising to make up for the shortfall. Our 3 primary fundraising activities include: 1) Game Day Advertising / Ad Book 2) Annual Golf Tournament and 3) Raffle Ticket Basket Fundraiser. We have not and will not ever take for granted the generosity of our community towards our program.

**Please...if you're willing and able, please consider supporting the Raynham Giants in 2024.** We've been blessed with amazing support over the years. Thanks in advance to all returning sponsors --- we truly appreciate you and rely on your continued support. We'd also love to see new sponsors added this year so if you're a local business and interested, please consider sponsorship in 2024. The Raynham Giants are proud of our teams, proud of our community, and proud to partner with our sponsors.

**Below are the 2024 Game Day / Advertising Book rates. Please respond via email or direct mail with your sponsorship selection.** In addition, we're sourcing raffle items for our RGYF Golf Tournament that will be held on 9/16 @ Easton CC. Please reach out to Danielle @ [dpanaikas@gmail.com](mailto:dpanaikas@gmail.com) for more info.

If you have any questions, please contact me at [RaynhamGiantsYF@gmail.com](mailto:RaynhamGiantsYF@gmail.com).

Thank you,

Ryan Schleicher  
President, Raynham Giants Youth Football



## 2024 Game Day Program/Ad Book Package Prices

### **Package Prices**

- **DIAMOND . . . \$650**  
Full Page Ad, "End Zone" Banner, Website Link, 24"x 36" Hole Sponsor Sign
- **PLATINUM . . . \$525**  
Full Page Ad, "End Zone" Banner, Website Link, 18"x 24" Hole Sponsor Sign
- **GOLD . . . \$475**  
Full Page Ad, "End Zone" Banner, Website Link
- **SILVER . . . \$375**  
½ Page Ad, "End Zone" Banner, Website Link
- **BRONZE . . . \$325**  
¼ Page Ad, "End Zone" Banner

### **À la Carte Prices**

<b>3ft x 5ft - 3 Color, Outdoor Vinyl "End Zone" Banner</b>	<b>\$300</b>
<b>Program: Full Page AD</b>	<b>\$250</b>
<b>Program: ½ Page AD</b>	<b>\$125</b>
<b>Program: ¼ Page AD</b>	<b>\$75</b>
<b>Program: Good Luck Line</b>	<b>\$10</b>
<b>24" x 36" Golf Tournament Hole Sponsor Full Color Sign</b>	<b>\$200</b>
<b>18" x 24" Golf Tournament Hole Sponsor Full Color Sign</b>	<b>\$75</b>

*Raynham Giants Youth Football is a Not-for-Profit Organization  
and your donation to our program is tax deductible.*

***Our EIN #043062387***

*This portion can be used as receipt for your taxes.*

Please return this stub with your payment and artwork **no later than August 25, 2024**

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

WEBSITE ADDRESS: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

**Please circle the item(s) you would like:**

## PACKAGES

<b>Diamond</b>	<b>\$650</b>	<b>Platinum</b>	<b>\$525</b>	<b>Gold</b>	<b>\$475</b>
<b>Silver</b>	<b>\$375</b>			<b>Bronze</b>	<b>\$325</b>

## A La Carte

<b>End Zone Banner</b>	<b>\$300</b>	<b>Full Page Ad</b>	<b>\$250</b>	<b>1/2 Page Ad</b>	<b>\$125</b>
<b>1/4 Page Ad</b>	<b>\$75</b>	<b>24x36 Golf Hole Sign Option 1 <u>or</u> Option 2</b>	<b>\$200</b>	<b>18x24 Golf Hole Sign</b>	<b>\$75</b>

Good Luck Lines are placed in  
back of book. Max of 3 lines.  
Samples on Pg6

<b>Good Luck Line</b>	<b>\$10</b>
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Write "Good Luck" Message here:

**Please indicate (circle) your method of payment:**

### CHECK

**Payable to:**

Raynham Giants Youth Football

**Mail To:**

Ryan Schleicher

Attn: RGYF

303 Whippoorwill Drive

Raynham MA 02767

**Due by:** 8/25/24

### CREDIT CARD

An Invoice will be emailed to  
you in 3-5 business days

Active email address required.

Will be sent/processed thru  
SQUARE

### VENMO

@RaynhamGiantsYouthFootball



**Please email all artwork to RaynhamGiantsYF@gmail.com**  
Accepted graphic formats (.pub, jpeg, pdf, png, tiff, gif)

**Game Day Program: BUSINESS PARTNER ADS**

**FREE MOBILE SERVICE: 866.204.5277**

**UNIVERSAL  
AUTO  
GLASS**

**FULL PAGE AD**

**Max Dimensions:  
7 1/2" Height x 4 1/2" Width  
Sizes are approximate**

**UNIVERSALAUTOGLASSMA.COM**

**1/2 PAGE ADS**

**Max Dimensions:  
3 1/2" High x 4 1/2" Wide  
Sizes are approximate**

**B&D  
CONSTRUCTION  
CO., INC.**

**508-823-2413 www.banddconst.com**

**1/4 PAGE AD**

**Max Dimensions:  
2" High x 4 1/2" Wide  
Sizes are approximate**

  
**MODERN  
Landscaping  
INC.  
modernlandscaping.com  
(508) 238-0562**



# **Game Day Program: GOOD LUCK LINES**

Good luck lines  
Are approx.  
1" tall x 5"

***Go Benny! #23***

**Good Luck Giants!!!  
Way to go Cooper!!**

**GOOD LUCK  
BRYCE HENRY!  
GO GIANTS!**

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## **End Zone Banner:**



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## **Premium SCOREBOARD Sponsor: **SOLD OUT****



# **Golf Event: HOLE SPONSOR SIGNAGE**

***24" x 36" Corporate***

**OPTION 1: LOGO only**



**OPTION 2: Logo & Jersey #**



***18" x 24" Family (or Corporate)***



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**THANK YOU TO OUR 2023  
SPONSORS!**

**We are looking forward to further  
partnership in 2024!!**

# THESE RAYNHAM GIANTS...



## APPRECIATE YOUR SPONSORSHIP!!!